Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 http://lobbyingdisclosure.house.gov

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

http://www.senate.gov/lobby

## **LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name	Individual				
VISA, INC.					
2. Address Check if different than previously reported 1300 CONNECTICUT AVENUE, NW, #900 WASHINGTON State					
3. Principal place of business (if different than line 2) City Foster City State	CA Zip Code 94404 - Country USA				
4a. Contact Name  LISA B. NELSON  b. Telephone Number International Number (202) 419-4100	Inelson@visa.com 40156-12				
7. Client Name  Self  Check if client is a state of VISA, INC.	f local government or instrumentality  6. House ID#  314430000				
TYPE OF REPORT 8. Year 2010 Q1 (1/1 - 3/31) 9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report Termination Data INCOME OR EXPENSES - YOU MUST complete	te 11. No Lobbying Issue Activity				
12. Lobbying	13. Organizations				
INCOME relating to lobbying activities for this reporting period was:  Less than \$5,000	EXPENSE relating to lobbying activities for this reporting period were:  Less than \$5,000				
\$5,000 or more \$	\$5,000 or more				
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying	14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.  Method A. Reporting amounts using LDA definitions only				
activities on behalf of the client).	<ul> <li>Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</li> <li>Method C. Reporting amounts under section 162(e) of the Internal</li> </ul>				
Signature Filed Electronically	Revenue Code  Date 10/19/2010				
Printed Name and Title Lisa B. Nelson, Head of Global Government v6.0.1f	nt Relations Page 1 of 8				

engaged in lobbying on behalinformation as requested. Add			ig period.	eng a separau	e page for each code, provide		
15. General issue area code	BAN	BANKING			(one per page)		
16. Specific lobbying issues							
H.R.2695 - Credit Card Fa S.1212 - Credit Card Fair H.R.2382 - Credit Card Int H.R.3126 - Consumer Fin 17. House(s) of Congress and Federal Reserve Syste	Fee Act of 2 terchange F ancial Prote I Federal ager	009 ees Act of 2009 ction Agency Ac	ct of 2009 eck if Non		U.S. SENATE		
18. Name of each individual v	vho acted as a  Last Name  Nelson	lobbyist in this is:	sue area	Cove	red Official Position (if applicable)		New
Daniel	McDermott						
Kristin	Solheim						
Sarah	Dumont						
							П
							<u> </u>
19. Interest of each foreign e	ntity in the co	acific issues lister	d on line 1	S above	Check if None		<u> </u>
17. Interest of each foreign e	miny in the sp	cerne issues lister	on mic 1	, above	CHECK II IVOIIC		
Printed Name and Title L	isa B. N	lelson, He	ead of	Global	Government Relation	on	S
v6.0.1f					Page <u>2</u>		of 8

VISA, INC.

Client Name

VISA, INC.

Registrant

ADDENDUM for General Lobbying Issue Area:  BAN - BANKING	
H.R.4173 - Dodd-Frank Wall Street Reform and Consumer Protection Act	
S.1799 - Fairness and Accountability in Receiving Overdraft Coverage Act	
H.R.3904 - Overdraft Protection Act of 2009	
S.3217 - Restoring American Financial Stability Act of 2010	
, ,	

Printed Name and Title Lisa B. Nelson, Head of Global Government Relations

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<b>LOBBYING ACTIVITY.</b> Se engaged in lobbying on behalf information as requested. Add	of the client of	during the reporting		-	ue areas in which the registrant e page for each code, provide		
15. General issue area code	CSP	CONSUMER ISSUES/	/SAFETY/PR	ODUCTS	(one per page)		
16. Specific lobbying issues							
H.R.2221 - Data Accounta	hility and Tri	ust Act				_	
S.773 - Cybersecurity Act	•	usi Aci					
		cecutive Office o	of the Pre	sident, the O	ffice of National Cybersecurity Ad	vis	sor
S.1796 - America's Health	y Future Act	of 2009					
17. House(s) of Congress and			ck if Non				
U.S. SENATE, U.S. HO	DUSE OF F	REPRESENTA	ATIVES	i, Federal Ti	rade Commission (FTC)		
18. Name of each individual w	ho acted as a	lobbyist in this iss	ue area				
First Name	Last Name		Suffix	Cove	ered Official Position (if applicable)	_	New
Lisa	Nelson						
Daniel	McDermott						
Kristin	Solheim						
Sarah	Dumont						
19. Interest of each foreign er	ntity in the spe	ecific issues listed	on line 1	6 above	Check if None		
						_	
						_	
Printed Name and Title	sa B N	lelson. He	ad of	Global	Government Relation	n <sub></sub>	S
v6.0.1f	<u> </u>			<u> </u>	Page 4		of 8

Client Name VISA, INC.

VISA, INC.

Registrant

ADDENDUM for General Lobbying Issue Area:	CSP - CONSUMER ISSUES/SAFETY/PRODUCTS	
H.R.4061- Cybersecurity Enhancement H.R.3200 - America's Affordable Heat S.1490 - Personal Data Privacy and S.139 - Data Breach Notification Act S.3804 - Combating Online Infringent S.3742 - Data Security and Breach Notification Act S.3742 - Data Security Act Security A	alth Choices Act of 2009 Security Act of 2009 nent and Counterfeit Act	

Registrant	VISA, INC.			Client Name	VISA, INC.	
engaged in		of the client duri	ing the reporting		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	ıl issue area code	GOV	OVERNMENT ISSUES	S	(one per page)	
16. Specifi	ic lobbying issues					
H.R.216	- Government	Credit Card	Abuse Preve	ention Act	of 2009	
	(s) of Congress and			k if None		
U.S. HC	USE OF REP	RESENTATIV	/ES, U.S. SE	ENATE		
ı						
18. Name	of each individual w	ho acted as a lob	byist in this issue	e area		
First Name		Last Name	ſ	Suffix	Covered Official Position (if applicable)	New
Lisa		Nelson				
Daniel		McDermott				
Kristin		Solheim				<u>—</u> —
Sarah		Dumont				<u> </u>
- Caran						<u> </u>
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19. Interes	t of each foreign er	ntity in the specif	fic issues listed o	on line 16 abo	ove Check if None	
Printed N	ame and Title Li	sa B. Ne	Ison, Hea	ad of G	lobal Government Relations	3
v6.0.1f						of 8

Registrant	VISA, INC.			Client Name	VISA, INC.	
engaged in		of the client of	during the reportin		general issue areas in which the registrant g a separate page for each code, provide	
15. Genera	ıl issue area code	EDU	EDUCATION		(one per page)	
	c lobbying issues					
	- Cybersecurit	tv Educatio	n Enhanceme	ent Act of 2	009	
	,	,				
	(s) of Congress and			eck if None		
U.S. HO	USE OF REP	RESENTA	ΓIVES, U.S. S	SENATE		
18. Name of	of each individual w	ho acted as a	lobbyist in this iss	sue area		
First Name		Last Name		Suffix	Covered Official Position (if applicable)	New
Lisa		Nelson				16
Daniel		McDermott				
Kristin		Solheim				
Sarah		Dumont				
19. Interes	t of each foreign er	ntity in the spe	ecific issues listed	l on line 16 ab	ove Check if None	- 1
		, I			<u></u>	
Printed N	ame and Title L	isa B. N	lelson, He	ead of G	Slobal Government Relation	าร
v6.0.1f					Page 7	of 8

		•		-	e areas in which the registrant page for each code, provide		
15. General issue area code	TAX	TAXATION/INTERNAL	L REVENUE COD	E	(one per page)		
16. Specific lobbying issues							
S.292 - Withholding Tax Re	osition of 3 pe t Tax Complia	ercent withholding nce Act of 2009	on certain p	ayments ma	ade to vendors by government ent	tities	
17. House(s) of Congress and	d Federal agen	cies	ck if None				
18. Name of each individual v		lobbyist in this iss	1	Cover	ed Official Position (if applicable)	ı	New
First Name	Last Name		Suffix	Cover	eu Official Fosition (11 applicable)		new
Lisa	Nelson						
Daniel	McDermott						
Liza in	Solheim						II I
Kristin							_
Sarah	Dumont						
	Dumont						
	Dumont						
	Dumont						
	Dumont						
Sarah							
		ecific issues listed	on line 16 al	pove [	✓ Check if None		
Sarah		ecific issues listed	on line 16 al	pove [	✓ Check if None		

Client Name VISA, INC.

VISA, INC.

Registrant